



**NATIONAL LEADERSHIP  
& SKILLS CONFERENCE**

# RED JACKET FORM

## Roles and Responsibilities



Listed below are the roles and responsibilities of team members during NLSC. If you have a need to contact a team member, please complete a Red Jacket Form. This will expedite your information to the correct team member.

**Red Jacket Form**  
Scan QR Code

### NLSC Who to Contact 2023

#### Business Partnerships & Development

Partner VIP Tours	Hilary Legge
Partner Lounge	Hilary Legge
TECHSPO (Exhibitors)	Julie Dufour

#### Communications

Awards and Recognition Book (digital)	Thomas Kercheval
Conference APP notification (on-site, including emergency notifications)	Craig Moore
Daily Photo Coverage/Live Streaming	Craig Moore
Daily Video Coverage	Thomas Kercheval
Magazine Interviews (Publications)	Karen Kitzel
Media Kit	Jane Short
Media/Public Relations Office	Jane Short
NLSC Photos-Editorial Photos for Publications & Events	Thomas Kercheval
NLSC Photos - Photo Requests for Events	Jane Short
Social Media Coverage	Brooke Gatchell
VIP Guests	Jane Short

#### Education

SkillsUSA Registration	Patty Duncan
National Officers	Joey Baker
State Directors	Gayle Silvey
SkillsUSA Store	Kelly Horton/Taryn Erminio
Educational Resources Booth	Megan Flinn

#### Conference Programs & Events

Academy for Excellence	Karolina Belen
Activate	Jordan Sewell/Laura Rauch
Advisor of the Year (Interviews, etc.)	Laura Rauch/Taryn Erminio
Advisor Summit	Michelle Martinez
Chapter Excellence Program/Models of Excellence	Marcia Strickland
Community Service	Jordan Sewell
Delegates	Tyler Chaffin
EDU VIPs	Gene Dudley
Engage	Michelle Martinez
Expedition NLSC	Courtney Ferrell

General Sessions	Joey Baker
Hall of Champion Award	Gayle Silvey
Honorary Life Award	Laura Rauch
Immersive Experience	Kelly Horton/Jordan Sewell
Leverage	Jordan Sewell/Laura Rauch
National Officer Election Process	Tyler Chaffin
Outstanding Educator	Laura Rauch
PVSA	Megan Flinn
Skills Jam	Sylvia Phillips
SkillsUSA University	Karolina Belen
<b>SkillsUSA Championships</b>	<b>Brandon Hudson</b>
Awards (prizes)	Brandon Hudson/Tracy Whitehead
Contests/SkillsUSA Championships (setup/loadout)	Dennis Peaton
Courtesy Corps	Tracy Whitehead
Technical Committees/Judges/Helpers	Brandon Hudson
Clothing Penalties	Brandon Hudson
<b>Conference Management</b>	<b>Courtney Ferrell</b>
Bias, Harassment and Discrimination Reporting/Form	Ricardo Romanillos
Building Polices	Courtney Ferrell
Bussing	Courtney Ferrell
Catering	Courtney Ferrell
Conference Crisis Management	Courtney Ferrell
Convention Center (GWCC) security, meeting space, decor	Courtney Ferrell
Hotel logistics/comp room assignments	Courtney Ferrell
Security	Courtney Ferrell
State Meetings at GWCC (assigns/coordination)	Courtney Ferrell
First Aid	Courtney Ferrell
Lost & Found	Patty Duncan
State Director Welcome Reception	Courtney Ferrell
<b>Executive Director</b>	<b>Chelle Travis</b>
Advisor Call to Action/Breakfast (and door prizes)	Missy Wilson
Board Scheduling	Missy Wilson
SkillsUSA Corporation Meeting	Missy Wilson