



# NATIONAL LEADERSHIP & SKILLS CONFERENCE

ATLANTA | JUNE 2023



## Leverage for State Officers

Leverage is an intensive leadership conference for SkillsUSA state officers. The conference focuses on developing the following SkillsUSA Framework skills in preparation of the year of service: Leadership, Communication and Responsibility. At Leverage, state officers establish their role within their respective team, learn how to communicate effectively on behalf of SkillsUSA and dig deeper into the role of state officer. Leverage is sponsored by our valued partners at State Farm Insurance Companies.

Leverage helps achieve the SkillsUSA mission by ensuring that state officers can:

- Communicate effectively about career and technical education and SkillsUSA through the development and articulation of a SkillsUSA Framework story.
- Engage SkillsUSA members in effectively learning about career and technical education and SkillsUSA Framework skills through high-quality facilitation skills.
- Fulfill individual and team responsibilities with an understanding of individual roles and abilities on the state officer team.

### Dates and Times:

Saturday, June 17 to Monday, June 19, 2023

9 a.m. – 4 p.m. ET (conference adjourns at 3 p.m. on Monday)

Lunch provided daily.

Activate, Leverage and Engage daily start times have been pushed back to 9 a.m. ET to allow conference participants additional time for breakfast. Breakfast options have been added to GWCC for pre-conference attendees. Social Table and Cappuccino Express, located in B Lobby will open at 7 a.m. daily.

Transportation will not be provided from hotels to GWCC. We encourage all conference participants to walk to GWCC.

### Pre-work:

Registered state officers will receive instructions via email for accessing and completing conference pre-work following the close of registration:

- SkillsUSA Framework e-module and Certification (60 min.).
- Defining and Using POWERful Communication through My Framework Story e-module (60 min.).
- Developing Your Facilitation Skills e-module (60 min.).

**Attire:** School-appropriate attire or business-casual attire. Many state officer teams wear matching polos or oxfords on Saturday. Conference t-shirts will be provided for students to wear on Monday.

**Tentative Schedule (subject to change):**

Saturday, June 17 (all times shown in ET)

8:30 – 9:30 a.m.	Registration
9:30 – 10 a.m.	Session 1: Welcome to Leverage
10 a.m. – 12:15 p.m.	Session 2: Teamwork
12:15 – 1 p.m.	Lunch
1 – 2:30 p.m.	Session 2: Teamwork cont.
2:30 – 4 p.m.	Session 3: What is FLC and What is my Role?

Sunday, June 18 (all times shown in ET)

9 – 9:30 a.m.	Session 4: Huddle Welcome
9:30 a.m. – 12:15 p.m.	Session 5: POWERRRful Communication
12:15 – 1 p.m.	Lunch
1 – 4 p.m.	Session 6: Developing My Facilitation Skills

Monday, June 19 (all times shown in ET)

9 – 9:15 a.m.	Day 3 Welcome
9:15 – 10:45 a.m.	Session 7: Skill Labs
11 a.m. – 12:30 p.m.	Session 8: Skill Labs
12:30 – 1:15 p.m.	Lunch
1:15 – 3 p.m.	Session 9: Team Check-In and Closing Session
3 p.m.	Conference Adjourns