Activate for Chapter Leaders (Middle School and High School)

Activate is a high-energy leadership conference that is open to all middle school and high school SkillsUSA student leaders. The conference focuses on developing the following SkillsUSA Framework skills for use in achieving the local program of work: Leadership, Planning, and Organization and Management and Teamwork.

Activate helps achieve the SkillsUSA mission by ensuring that chapter leaders can:

- Demonstrate Planning, Organizing and Management skills while engaging in a simulated Program of Work chapter activity.
- Demonstrate Leadership and Teamwork skills and dispositions while serving as a committee member/chair in a simulated Program of Work chapter activity.

Dates and Times:

Saturday, June 17 – Monday, June 19, 2023 9 a.m. – 4 p.m. ET (conference adjourns at 3 p.m. on Monday) Lunch provided daily.

Activate, Leverage and Engage daily start times have been pushed back to 9 a.m. ET to allow conference participants additional time for breakfast. Breakfast options have been added to GWCC for pre-conference attendees. Social Table and Cappuccino Express, located in B Lobby will open at 7 a.m. daily.

Transportation will not be provided from hotels to GWCC. We encourage all conference participants to walk to GWCC.

Pre-work: None

Attire: School-appropriate attire. Conference t-shirts will be provided for students to wear on Monday.

Tentative Schedule (subject to change):

Saturday, June 17 (all times shown in ET) 8:30 – 9:30 a.m. Registration

9:30 – 10:45 a.m. Session 1: Welcome to Activate 10:45 – 11:45 a.m. Session 2: SkillsUSA Framework

11:45 a.m. – 12:30 p.m. Lunch

12:30 – 1:45 p.m. Session 3: Exploring Leadership 2 – 3 p.m. Session 4: Exploring Teamwork

3:30 – 4 p.m. Session 5: Day Review

Sunday, June 18 (all times shown in ET)

9 – 9:45 a.m. Session 6: Exploring Planning, Organizing and Management

10 – 11:45 a.m. Session 7: Activate Food Can Sculpture Challenge

11:45 a.m. – 12:30 p.m. Lunch

12:30 – 3:45 p.m. Session 8: Food Can Sculpture Activity

3:45 – 4 p.m. Session 9: Day Review

Monday, June 19 (all times shown in ET)

9 – 9:45 a.m. Session 10: Review of Food Can Activity 10:15 a.m. – 11 a.m. Session 11: SkillsUSA Program of Work 11:15 a.m. – 12 p.m. Session 12: Chapter Excellence Program

12 – 1 p.m. Lunch

1 – 3 p.m. Session 13: Taking Activate Home

3 p.m. Conference Adjourns